



APARTMENT SERVICE CELEBRATE 30 YEARS September 2011

THE APARTMENT SERVICE One of the pioneers in the corporate housing sector, The Apartment Service celebrates 30 years of service delivery in 2011.

WORLDWIDE "The company developed from being solely a booking agent for serviced apartments in the early days to becoming a leading provider of corporate accommodation solutions by managing corporate apartments and also offering project accommodation solutions" says Managing Director Charles McCrow. "The latter category really is outside the box for most agents as a specialist network is needed to assist with sourcing options, to provide the hand holding required for familiarization and to negotiate the best terms. The property options that best serve these latter categories are mainly from residential stock which has the ability to meet the budgets companies want and also in the specific locations whilst at the same time providing a more comfortable and spacious environment to live in."

"Guest services, cleaning, 24 hour assistance and utilities are bundled into one rate and bearing in mind that the average project accommodation procured in this way is for over 6 months, it always results in a happy employee and a happy management at the same time"

The Apartment Service website has over 525,000 serviced apartments units available online at www.apartmentservice.com which offers online booking capabilities for thousands of serviced apartment locations around the world at the 'best available' rates.

"Booking most serviced apartments is no different to booking hotels as most are operated by major hotel chains or hospitality focused companies and therefore easily available to agents and travel management companies in their normal systems" adds Charles McCrow. "Where specialist serviced apartment agents really come into their own is with longer term stays and in sourcing solutions outside of the box, not just booking what is in the system. Many agents just do not have the expertise or capacity required to achieve this "

"The Apartment Service is continually looking to develop the services we offer in response to the changing demands of our clients" says Melanie Degand. "2011 is going to be an exciting year and the company has some big plans over the coming months."

Congratulations to the whole team.

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