



AFFILIATE MEMBER FOCUS

My Family Care



balancing work with child & eldercare commitments

family and counts multinationals, professional firms and public sector bodies among its clients. My Family Care's team regularly help with assignees and their families arriving in the UK and recently entered into a partnership with the leading education provider, School Choice International.

MY Family Care

My Family is the UK's leading provider of what are loosely called "Family Friendly Benefits". The company specialises in helping parents and carers combine work and

History

The company was started by Ben and Oliver Black in 2000. They bought a small nanny agency called Tinies which they gradually franchised out until it had 25 branches supplying nursery staff and nannies across the UK. They also started a nursery and crèche business which now has 40 settings in places as far flung as the Pfizer Research Centre in Sandwich, the Met Police, Hurlingham Club and a good number of David Lloyd health clubs. They started providing Emergency Childcare to large employers in 2005 and were persuaded by IBM to offer a parallel Emergency Eldercare service. In 2007 the company acquired BUPA Childcare.

Services

The company has 3 main services. It is the UK's biggest provider of emergency child and eldercare working with 1,000's of nurseries, nannies, holiday clubs and care agencies to provide backup care to hundreds of companies. My Family Care continues to be a leading provider of nurseries, crèches and holiday clubs via its wholly owned subsidiary Tinies.

The third service is our one to one relocation and maternity package that we call **Search and Guidance**. One of our childcare or eldercare experts will meet the employee and their family and then do everything and anything necessary to make sure that the required childcare or eldercare solution becomes a reality. That can and does involve us visiting care homes, working with Local Authorities, interviewing nannies and finding and recommending local nurseries. Where we provide this service, at companies like Shell and Pfizer, we often end up working with the mobility teams. Relocating with a family is difficult enough without having to worry about young or old dependents!

There are lots of parallels between what we do and the way School Choice International work on the education side. We started working together earlier this year and to date both teams are enjoying the and befitting from the relationship

Clients

We have built up a great client list. We work with multi-nationals (IBM, GSK, P&G, Shell); professional firms (KPMG, Linklaters, Herbert Smith); banks (UBS, Barclays Capital, Santander); and the public sector (HMRC, the NHS, Met Police). We are also just as happy providing ad hoc support to families and working with SME's

Ben Black