

The must-have Directory ...

The United Kingdom's next major Directory for organisations operating as or looking to use relocation service providers is to be published in January 2010, featuring detailed information about the best companies to contact for a safe, smooth and trouble-free relocation and all the services associated with it.

It's really come of age!

The **ARP Directory of Members 2010**, now in its 18th year, has come of age in more ways than one! It has firmly established itself as the definitive information resource in its market. The forthcoming issue – more than 120 pages packed with information – will be distributed widely to major buyers and decision makers across a wide spectrum of UK industry.

Quality distribution to your customers ...

Thousands of copies of the Directory will be produced, distributed free of charge to key decision makers including:

- ✓ All members of the Association of Relocation Professionals, plus all members of the Association of Serviced Apartment Providers (ASAP)
 - ✓ Financial and managing directors of companies
 - ✓ Human resources and personnel directors and managers
 - ✓ Anyone who contacts the ARP looking for relocation products, services and supplies
 - ✓ Key contacts overseas, including foreign embassies and trade missions
 - ✓ All exhibitions and conferences attended by the ARP in the 12 months throughout 2010
 - ✓ **New for 2010** – free downloads of the Directory from the ARP website (including all adverts), adding potentially thousands more viewing customers
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A really powerful marketing resource ...

Whether your company provides relocation products and services or supplies this important industry, this is the publication to be seen in.

To maximise response, you need to stand out from the crowd ...

Suppliers: An advert is quite possibly the only way to promote your sales message to so many key people, so cheaply and effectively.

ARP/ASAP members: Instead of customers having to plough through pages of listings to find you, your advert will clearly be seen time after time over the Directory's life – and that means for one whole year!



Advertising that really works ...

For all enquiries regarding advertising and other marketing opportunities, and for booking forms, technical and mechanical data, talk to Emilia Benitez or Ryan Horwood:

tel: +44 (0)1525 370013

email: emilia@impact-now.co.uk / ryan@impact-now.co.uk

About the ARP: The Association of Relocation Professionals, formerly the Association for Relocation Agents, is an active organisation that promotes a variety of publications and services to ensure an ever-increasing level of excellence in the industry. The Association promotes the highest standards of service and professional integrity among its members, all of whom offer reliable, expert advice and assistance to all sectors – corporate, commercial or private.

The ARP Directory of Members, Media House, 55 Old Road,
Leighton Buzzard, Beds. LU7 2RB United Kingdom.

ADVERTISEMENT SIZES AVAILABLE

	ARP Members	Non-members
Full Page Colour	£1175	£1375
Full Page Mono	£995	£1195
Half Page Colour	£775	£925
Half Page Mono	£660	£810
Quarter Page Colour	£520	£620
Quarter Page Mono	£415	£515

Covers: see booking form	Inserts: see booking form
Belly band: on application	Bookmark: on application
Special positions: on application	Agency commission: 10%

FULL PAGE
(with bleed)
210x148mm
+4mm trim



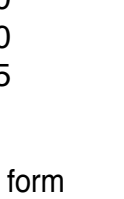
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QUARTER PAGE
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